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Department of Agriculture

# White Bros. Rose Corp.

Medina, N.Y.

1935

# To All Rose Growers:

For many years we have grafted roses in quantity and sold them mainly through brokers. Owing to the small margin of profit under this system we have decided to sell our own plants direct to the growers, and in so doing we feel that we can give you better service and satisfaction.

Our grafting department is under the direct supervision of Mr. Frank Spanbauer, who has had many years of experience in grafting roses. His reputation and ours is back of our stock and any orders trusted to us will have our best attention.

Yours very truly

**WHITE BROS. ROSE CORP.**

By : Charles N. White

President

# CARMELITA

U. S. Plant Patent No. 91

F. Spanbauer

Carmelita is a new red seedling originated by Frank Spanbauer on our place at Medina. It is a good grower, a heavy producer, with long, stiff stems, and opens into a big vivid red similar in appearance to American Beauty, except that Carmelita has a brighter color. For any grower who wants a real red rose, we feel that Carmelita will fill a long felt want, and it will readily prove itself to be the outstanding red rose, because it has size, color, fragrance, productiveness, and good keeping qualities.

## PLANTS

\$ 35.00 per 100

\$350.00 per M. in all quantities

## SCIONS

\$ 15.00 per 100

\$150.00 per M.

# BETTER TIMES

U. S. Plant Patent No. 23

Jos. H. Hill Co.

Although only introduced last year by the Jos. H. Hill Co., Better Times is already so well known that it needs little description. It is a bright cerise sport of Briarcliff, has all the good qualities of its parent, and seems to leave little to be desired in this color. No rose collection will be complete without a liberal planting of this splendid new rose.

## PLANTS

\$ 30.00 per 100

\$300.00 per M. in all quantities

## SCIONS

\$ 15.00 per 100

\$150.00 per M.

## NOTICE

All patented varieties are sold under the restrictions laid down by the patent holder, and all sales of such varieties are covered by contracts that must be accepted by him before delivery can be made.

## **ROSE SENIOR**

**U. S. Plant Patent No. 2**

**F. Spanbauer**

Senior has proven in the last few years to be the leading red rose. It is a strong grower, a good producer and it has entirely replaced Templar with us.

### **PLANTS**

**\$ 30.00 per 100**

**\$250.00 per 1000**

**\$240.00 per M. (in 5000 lots)**

### **SCIONS**

**\$10.00 per 100**

**\$90.00 per 1000**

**\$80.00 per M.**

## **YELLOW JOANNA HILL**

**U. S. Plant Patent No. 22      White Bros. Rose Corp.**

Yellow Joanna Hill is a clear yellow sport of Joanna Hill, and almost identical with its parent except color. This has been our leading yellow rose for the past two years.

### **PLANTS**

**\$ 30.00 per 100**

**\$250.00 per 1000**

**\$240.00 per M. (in 5000 lots)**

### **SCIONS**

**\$10.00 per 100**

**\$90.00 per 1000**

**\$80.00 per M.**

## **MARY HART**

**U. S. Plant Patent No. 8**

**George B. Hart**

Mary Hart has all the characteristics of Talisman except its color, which is a good clear red. It can be depended upon for good production.

The price of Mary Hart had not been decided when this went to press. However, we will gladly send you the information on request.

## **SOUVENIR**

**U. S. Plant Patent No. 25**

**A. N. Pierson Co.**

Souvenir is a good yellow sport of Talisman. It is a rose that we think highly of and we are increasing our planting of Souvenir this year.

### **PLANTS**

**\$225.00 per M. one to 1000 plants**

**\$225.00 per M. less 5%, 5000 to 10,000 plants**

**\$225.00 per M. less 10% over 10,000 plants**

**Add 5c per plant royalty**



## **Standard Varieties**

Owing to the scarcity and high price of Manetti, we are only grafting standard varieties on order:

To insure complete delivery it is well to place your order early.

For standard varieties, we offer:

**Hollywood**  
**Talisman**  
**Ellen**  
**Sunkist**  
**Double White Killarney**  
**Briarcliff**  
**Mrs. Finch**  
**Cecille Brunner**

### **PRICES**

<b>1 to 250 plants,</b>	<b>25c each</b>
<b>250 to 5000 plants,</b>	<b>\$225.00 per M.</b>
<b>5000 to 10,000 plants,</b>	<b>5% discount</b>
<b>10,000 and up</b>	<b>10% discount</b>

All prices on standard varieties are f. o. b. your city, east of the Mississippi River, and no packing charge.

### **TERMS OF SALE**

2% discount will be allowed for cash with order or within 10 days from date of shipment. All other bills are net and due in 30 days.

All unknown customers are requested to furnish satisfactory credit references or cash with order.

All agreements are contingent upon errors, loss of stock, and other causes beyond our control. No claim will be allowed for more than the purchase price.

Address all correspondence to

**White Brothers Rose Corporation  
Medina, New York**

# WHITE CARNATION

United States Plant Patent No. 91

Originated by Frank Spanbauer

## THE RED ROSE OF THE FUTURE

Winner of the Gold Medal of the American Rose Society—The Gold Medal of the S.A.F. and O.H.

White Brothers Rose Corporation, Medina, N.Y.

